



LOWE'S GROVE, NC POST 416

PHASE I REPORT

MARCH 16, 2025



Table of Contents

What is Vision 2040?	3
Methodology	4
Results.....	5
Recommendations	6
Next Steps.....	6

*Report Authored by:
Bill Granger, Adjutant
Lowe's Grove American Legion Post 416, NC*

What is Vision 2040?

In fall of 2024, the Post 416 leadership team became concerned of our well-intentioned but somewhat haphazard ideas for construction on the remaining ~8 acres of undeveloped land at 5419 South Alston Avenue. To address this challenge in a strategic manner, Post 416 has undertaken a special project called "Vision 2040": a plan to identify the specific needs of our community consistent with existing American Legion initiatives and then develop a site plan to be accomplished by the year 2040. Vision 2040 will be accomplished in phases:



Phase 1. A survey of use concepts was sent out to Post 416 membership, friends, partners, and neighbors inquiring about their opinion of the priorities which should be addressed. This phase occurred January 1, 2025, through March 15, 2025. This report documents the results from that survey.

Phase 2. Using the information gathered in the survey, a site development plan will be created for the entire Post 416 property at 5419 South Alston Avenue. It should provide renderings of a proposed year 2040 view of the property, include estimated construction costs by structure/use, and present any government/environmental challenges. There will be additional fundraising required for this phase. ***This phase is now active.***

Phase 3. Using the information gathered in the site development plan, fundraising will be initiated for each structure/use and construction started once fully funded.

If there was ever an opportunity to leave a lasting mark in our corner of the world, Vision 2040 could very well be where it begins. Please contact us if you are willing to partner with us on this project!

Methodology

From January 1, 2025, through March 15, 2025, advertisements were sent out to Post 416 membership, friends, partners, and neighbors inquiring their opinion of future use priorities which should be addressed through construction. This was accomplished through twice-weekly notices through all Post 416 social media channels, the Post 416 website, the Post 416 quarterly newsletter, and all official membership meeting minutes and agendas. This added up to 34 unique opportunities reaching out to all Post 416 stakeholders.

The survey itself was hosted on an online Microsoft Form, and all options were displayed utilizing a YouTube video embedded directly into the form for ease of use. The options initially presented as choices were (in no particular order):

- Veterans Memorial
- Walking Path, Park and/or Open Greenspace
- Commemorative Brick Element
- Picnic/Event Pavilion
- Synthetic Turf Baseball Field
- Batting Cages
- Baseball Support Building
- Multipurpose Gym/Classrooms
- Small Multipurpose Court
- Playground

Participants were asked to rank their order of importance, 1 being most important and 10 being least important, all choices. There was also an additional option at the end for write-in responses.



Example of sample veterans memorials page from survey.

Results

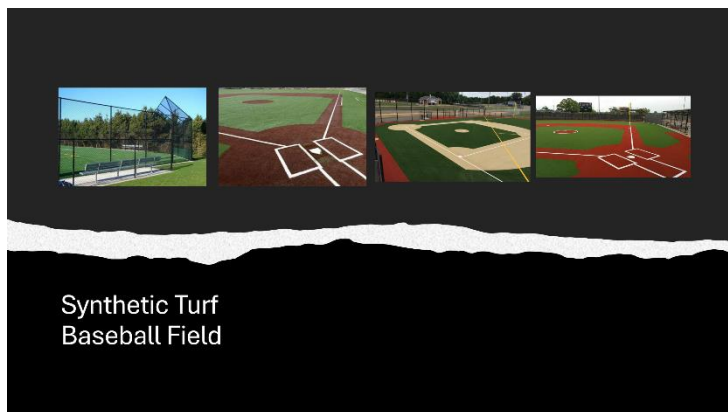
From January 1, 2025, through March 15, 2025, 34 responses were recorded via the Microsoft Form. Scores are presented below. Elements receiving a lower score (closer to one) were ranked more important, and elements receiving a higher score (closer to 10) were ranked less important.

1. Synthetic Turf Baseball Field	1.75
2. Batting Cages	2
3. Baseball Support Building	2.4
4. Veterans Memorial	4.25
5. Walking Path, Park, and/or Open Greenspace	4.75
6. Multipurpose Gym/Classrooms	7.25
7. Picnic/Event Pavilion	7.75
8. Commemorative Brick Element	8.1
9. Small Multipurpose Court	9.8
10. Playground	9.9

There were also four additional write-in responses, each which garnered one reply each:

- Veterans reading room/library
- Greenhouse and gift shop
- Community garden

Since each write-in reply received less comments than the ten items listed in the survey, they are statistically tied for last place.



Example of sample baseball fields page from survey.

Recommendations

Based on the results of the survey, concepts naturally fell into three or four natural groupings which can be used to focus future waves of fundraising construction efforts. It is recommended construction (and resulting fundraising) should occur in these concept groupings:

- **Group 1:** Baseball field, batting cages, and baseball support building.
- **Group 2:** Veterans memorial, walking path/park/open greenspace, commemorative brick element (complimentary concept to walking path)
- **Group 3:** Multipurpose gym/classrooms
- **Group 4:** Picnic/Event Pavilion

The remaining concepts from the survey list and all write-ins did not garner significant attention from our members and community partners, and as such are not recommended to be included in a future site plan at Post 416. Groups 3 and 4 can be switched in order of importance if so desired.

Next Steps

Using the information gathered in the survey, a site development plan is required to be created for the entire Post 416 property at 5419 South Alston Avenue. It should provide renderings of a proposed year 2040 view of the property, include estimated construction costs by structure/use, and present any government/environmental challenges. There will be additional fundraising required for this phase.

Once an approved site plan is in place, further fundraising efforts will need to occur for construction costs, most likely in their order of recommended grouping.